



*Presents*

*The 2nd Annual*

**We Love Our Kids  
Health & Safety Expo**  
*Saturday, September 15, 2018*  
*10:00 a.m. 2:00 p.m.*



**VENDOR\* & SPONSORSHIP  
OPPORTUNITIES**

[www.arielleanackercancerfoundation.org](http://www.arielleanackercancerfoundation.org) or [www.cancerbills.org](http://www.cancerbills.org)

Net proceeds to benefit the mission of the Arielle Anacker Cancer Foundation

\*A portion of the vendor proceeds will benefit the victims of Marjory Stoneman Douglas



To our potential sponsors: Corporations, business owners, foundations and individuals,

Arielle Anacker Cancer Foundation, Inc. is proud to announce a very special event, to be presented on Saturday, September 15, 2018 from 10:00 a.m. – 2:00 p.m. at the Signature Grand in Davie, Florida.

## *2<sup>nd</sup> Annual* **We Love Our Kids Health & Safety Expo**

This informative event will promote children's health, safety and wellness as well as raise awareness for children's cancer.

The **We Love Our Kids Health & Safety Expo** will be a free, family fun-filled day, and open to the public. From 10:00 a.m. - 2:00 p.m. local exhibitors will have an opportunity to educate and inform the general public on all different aspects of a child's life, from nutrition, physical activity, mentoring, education, safety, and just about anything that is healthy for children. We will be hosting a blood drive with One Blood/Community Blood Centers.

The net proceeds of the Expo will benefit the mission of the Arielle Anacker Cancer Foundation and a portion of the vendor's sales will also benefit the victims of the Marjorie Stoneman Douglas shooting.

We are writing to you to ask that you participate as a sponsor of this event. By supporting and giving to this worthy cause, you will not only allow your company the opportunity to be recognized, but will also help needy children with cancer and fund research to find a cure for Ewing's sarcoma bone cancer as well as help to keep the promise between a mother and her daughter. Through our new program, Diggy's Docking Station, we are also providing an opportunity for our assisted families to have fun with the donated gift cards and certificates for leisure activities that we receive.

Please consult your tax advisor for all tax exempt donations.

Arielle Anacker valiantly fought Ewing's sarcoma for three years until she succumbed to the disease at age eleven. Before Arielle passed away, Arielle's mom, Diane Trivelli, promised Arielle that she would start a foundation to help needy pediatric cancer families pay their bills and help find a cure for Ewing's sarcoma, so other children would not have to suffer like she did. The Arielle Anacker Cancer Foundation was founded in 2009, became a legal 501(c)3 not for profit organization, recognized by the IRS in 2010 as a tax exempt public charity and has been successful in fulfilling their mission through fundraising and public donations. Our tax ID# is 26-4752135.

We thank you in advance for your participation and generosity. Your sponsorship and donations will help educate the public on many aspects of children's health and their well-being and will help fund research for a cure for Ewing's sarcoma bone cancer and help needy children who are fighting cancer!

With sincerest gratitude,

Diane Trivelli, President

5855 N.W. 119 Drive, Coral Springs, FL 33076 954-249-5748



**WE LOVE OUR KIDS HEALTH & SAFETY EXPO**  
**Saturday, September 15, 2018**

**SPONSORSHIP AGREEMENT**

- \_\_\_\_\_ POLYDAMAS SWALLOWTAIL \$5,000 (TITLE SPONSOR with Logo Recognition on all social media, Premiere Location Booth with Electricity at Expo, Full page Ad in program, 50 raffle tickets)
- \_\_\_\_\_ GIANT SWALLOWTAIL \$4000 (ENTERTAINMENT SPONSOR with Logo Recognition on all social media, Premiere Location Booth with Electricity at Expo, 1/2 page Ad in program, 40 raffle tickets)
- \_\_\_\_\_ ZEBRA LONGWING \$2500 (PRINTING SPONSOR with Logo Recognition on all social media, Booth with Electricity at Expo, 1/2 page Ad in program, 25 raffle tickets)
- \_\_\_\_\_ GULF FRITILLARY \$1000 Logo Recognition on event flyer, Booth at Expo, 1/4 page Ad in program, 10 raffle tickets)
- \_\_\_\_\_ SULPHUR \$500 (Logo Recognition on event flyer, Booth at Expo, 1/8 page Ad in program, 5 raffle tickets)

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

\_\_\_\_\_  
 Authorized Representative for the Arielle Anacker Cancer Foundation Signature

All artwork for website and promotional materials as well as advertising must be in before August 15, 2018.

**Make Checks Payable to Arielle Anacker Cancer Foundation, Inc.**

**Credit Card Payment:**

Cardholder's Name \_\_\_\_\_ Type of Card \_\_\_\_\_ CV Code: \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Amount \_\_\_\_\_ Signature \_\_\_\_\_

5855 N.W. 119 Drive, Coral Springs, FL 33076 954-249-5748



**WE LOVE OUR KIDS HEALTH & SAFETY EXPO  
Saturday, September 15, 2018**

We are seeking Raffle Gifts, Gift Cards and Gift Certificates.

Promote your business while providing much needed support for:

Arielle Anacker Cancer Foundation, Inc. (helping needy pediatric cancer families pay their bills) and the Diggy Docking Station program (benefitting needy pediatric cancer families with leisurely activities and services).

All donations will be recognized in our event program.

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Items Donated \_\_\_\_\_ Value \_\_\_\_\_

\_\_\_\_\_ I will deliver this donation to the Arielle Anacker Cancer Foundation office.

\_\_\_\_\_ I wish to be contacted to arrange for donation pick-up.

**For acknowledgment in the event program, all donations must be received by August 25, 2018.**



**WE LOVE OUR KIDS HEALTH & SAFETY EXPO**

**Saturday, September 15, 2018**

**AD JOURNAL CONTRACT:**

_____ FULL PAGE	\$250.00
5 ¼ x 8 ¼	
_____ HALF PAGE	\$150.00
5/14 x 4	
_____ QUARTER PAGE	\$100.00
2 ½ x 4	
_____ EIGHTH PAGE	\$ 75.00
2 ¼ x 2	

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

\_\_\_\_\_  
Authorized Representative for the Arielle Anacker Cancer Foundation Signature

All artwork for website and promotional materials as well as advertising must be in before August 25, 2018.  
Please send all information to Diane Trivelli at dbt9765@aol.com

**Make Checks Payable to Arielle Anacker Cancer Foundation, Inc.  
5855 NW 119 Drive, Coral Springs, FL 33076**

**Credit Card Payment:**

Cardholder's Name \_\_\_\_\_ Type of Card \_\_\_\_\_ CV Code: \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Amount \_\_\_\_\_ Signature \_\_\_\_\_



## **EXHIBITOR & VENDOR CONTRACT**

Event Name: **We Love Our Kids Health & Safety Expo**  
 Date of Event: **Saturday, September 15, 2018**  
 Set-Up Time: **8:00-10:00AM**  
**Expo Time:** **10:00AM-2:00PM**  
 Break Down Time: **2:00PM-3:00PM**  
 Location of Event: **Signature Grand 6900 State Road 84, Davie, FL 33317**  
 Contact: **Diane Trivelli: 954-249-5748 or email: dbt9765@aol.com**

Company Name \_\_\_\_\_

Name on Check \_\_\_\_\_

Contact Person \_\_\_\_\_

Name of additional Person (s) Staffing Booth \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Business \_\_\_\_\_ Cell \_\_\_\_\_ Fax No \_\_\_\_\_

Email/ Website \_\_\_\_\_

Description of what you will be doing at your booth \_\_\_\_\_

Raffle Item (include description) \_\_\_\_\_

**Please respond by August 15, 2018. Space is limited and based on a first come, first serve basis.**

Number of Tables Required: \_\_\_\_\_ Table(s) (One 6 ft. table with linens & 2 chairs provided)

Electrical Outlet Required:  YES (extra charge)  NO

## **EXHIBITOR & VENDOR CONTRACT**

As a vendor at Arielle Anacker Cancer Foundation’s **We Love Our Kids Health & Safety Expo**,  
**I AGREE TO:**

1. Follow the procedures outlined on the Vendor Information and Vendor Procedures Forms.
2. Pay a non-refundable table fee of:
  - a. \$60.00 for each 6 ft. table, which includes linens and two chairs.
  - b. \$100.00 for each 6 ft. table, which includes linens, two chairs and an electrical outlet.

Note: **PREMIUM TABLE SPACE** will be available to a select number of sponsors/vendors and will be determined by the receipt of your non-refundable sponsorship; first come, first serve basis.
3. Abide by the table placement at the event which are carefully determined by the vendor co-chairs and cannot be changed or reconfigured on event day.
4. Donate a raffle prize with a minimum retail value of \$50. This prize is required at time of payment. The prize should clearly indicate your vendor information and dollar value. The prize may not be a coupon which requires a purchase. Your gift might be combined with other prizes in a raffle basket. If the prize is too large to send with your check and contract, please contact Diane Trivelli at the time you send your check and contract. Diane Trivelli can be reached at dbt9765@aol.com or 954-249-5748.
5. Waive and release Arielle Anacker Cancer Foundation, Arielle Anacker Cancer Foundation Board of Directors, volunteers, or Signature Grand from any and all claims, costs, liabilities, expenses of judgments, including attorney’s fees and court costs (herein collectively “Claims”) arising out of my participation in Arielle Anacker Cancer Foundation’s We Love Our Kids Health & Safety program or any illness or injury resulting there from, and hereby agree to indemnify and hold harmless Arielle Anacker Cancer Foundation, Arielle Anacker Cancer Foundation Board of Directors, volunteers, or Signature Grand from and against any and all such Claims.
6. Carry worker’s compensation and public general liability insurance of not less than \$250,000.00, that will provide coverage for any injury, damage, theft, claim, demand, action, cost and expense that I, or anyone in my employ may incur while participating in the Arielle Anacker Cancer Foundation’s We Love Our Kids Health Expo & Gala.
7. Return a signed contract with a copy of my current Business License and proof of insurance as stated above.

VENDOR NAME \_\_\_\_\_

VENDOR SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

Please return the signed contract, together with a non-refundable check payable to:  
**Arielle Anacker Cancer Foundation, Inc.**

**RETURN NO LATER THAN Monday, August 13, 2018 to:**

**Diane Trivelli: 5855 NW 119 Drive, Coral Springs, FL 33076**  
**Any questions, call: Diane Trivelli: 954-249-5748 or email: [dbt9765@aol.com](mailto:dbt9765@aol.com)**

Number of Tables: \_\_\_\_\_ Electricity (Y/N) \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_



## Vendor Information

### Welcome to **WE LOVE OUR KIDS HEALTH & SAFETY EXPO** Saturday, September 15, 2018

We would like to take this opportunity to thank you for participating in our We Love our Kids Health & Safety Expo. We are looking forward to a successful day for all involved. We hope you find the following information helpful. Should you have questions about the procedures, please contact: Diane Trivelli: 954-249-5748 or email: [dbt9765@aol.com](mailto:dbt9765@aol.com)

**Signature Grand**  
**6900 State Road 84, Davie, FL 33317**

#### Check-in Procedures

- Check in begins at 8:00 a.m. Upon arrival, please check in with Diane who will give you a name tag with your name and number and a receipt book with copies in triplicate. The name tag identifies you as a vendor and the number indicates your table space. You will be given directions to the location of your space.
- At 8:30 am there will be a brief "Vendor Meeting" by the check-out (cashier) area.
- The event will begin at 10:00 a.m. and will run until 2:00 p.m.

#### Vendor Sales Procedures

- You, the Vendor, will retain a copy of each receipt.
- You, the Vendor, will give each customer a duplicate receipt for the merchandise purchased. The receipt will include the amount of the purchase and show any applicable sales tax. If the payment is to be made on a credit card, the receipt must indicate 'CREDIT CARD' to alert the cashiers to that fact. (Otherwise the cashier will expect a check or cash.)



- The customer will proceed to a cashier to arrange payment for the item. Accepted forms of payment are cash, check or credit card. Preferred form of payment is by check made payable to the **vendor**; some vendors may accept credit card payments. Vendors must tell us prior to the event if they will be accepting credit card payments.
- The cashier retains the checks, cash and credit card vouchers; cashier stamps the customer's receipt as "PAID" and retains one copy of the receipt.
- The customer returns to the vendor with the PAID receipt and the vendor releases the item to the customer. (For credit card customers: The vendors will process credit card payments when the customer presents a PAID stamped receipt back to the vendor.)
- At the conclusion of the event, all cashiers will total the receipts held and a grand total will be given to each vendor.
- This grand total will be the sum of all cash, check and credit card receipts net of sales tax. The amount due to Arielle Anacker Cancer Foundation will be 20% of this pre-tax total.
- Each vendor will give us either cash or check made payable to Arielle Anacker Cancer Foundation in the amount of 20% of their net sales. A cashier will then release the vendor's payments (cash, checks & credit card vouchers).
- Breakdown of booth begins at 2:00 p.m. All vendors must be out by 3:00 p.m.

#### SUMMARY

- Arielle Anacker Cancer Foundation will provide you a receipt book with copies in triplicate.
- Accepted forms of payment are: cash, check payable to you the Vendor, and credit card (processed by you the Vendor); preferred payment is check.
- All transactions should be completed day of the event.

#### REMINDERS

- Bring a vendor name stamp for your receipts.
- Bring a business check in which to settle the 20% commission fee due Arielle Anacker Cancer Foundation. No vendor sales proceeds will be released without payment.

We thank you for participating in our  
**We Love Our Kids Health & Safety Expo**  
and look forward to an exciting and profitable day!

**Diane Trivelli**  
**Expo Chairperson**  
**954-249-5748**  
**dbt9765@aol.com**